Report · Summary of the 26th edition

Autumn 2026: 21,008 Young Talents in six cities.

The key career event for Young Talents. From Kraków on 13 October to Gdańsk on 5 November.

- **195 stands** of employers across the tour
- **40.5% graduates and 39.5% students** among registered Young Talents
- **62% have over a year** of work experience

EDITION	DATES	CITIES
26th	13 Oct – 5 Nov 2026	Kraków · Wrocław · Katowice · Warsaw · Poznań · Gdańsk



01 THE EDITION IN NUMBERS

The 26th edition of Talent Days in numbers

The autumn tour covered six cities. 21,008 Young Talents registered and employers set up 195 stands.

21,008
registered Young Talents

195
employer stands

2,741
Talent Class sign-ups

6,115
eCVs collected from participants

Registrations from the Talent Days system. Stands and eCVs from the internal employer service system.

02 LOCATIONS

Six cities, one tour

Each stop is a different venue: CKF_13 in Kraków, the DSW Ideis University campus in Wrocław, MCK in Katowice, PGE Narodowy in Warsaw, Concordia Design in Poznań and Plenum in Gdańsk.

Kraków	CKF_13	3,195	13 Oct
Wrocław	DSW Ideis University	2,787	20 Oct
Katowice	MCK Katowice	2,960	22 Oct
Warsaw	PGE Narodowy	5,953	27 Oct
Poznań	Concordia Design	3,119	03 Nov
Gdańsk	Plenum Gdańsk	2,994	05 Nov
Total, autumn 2026		**21,008**	

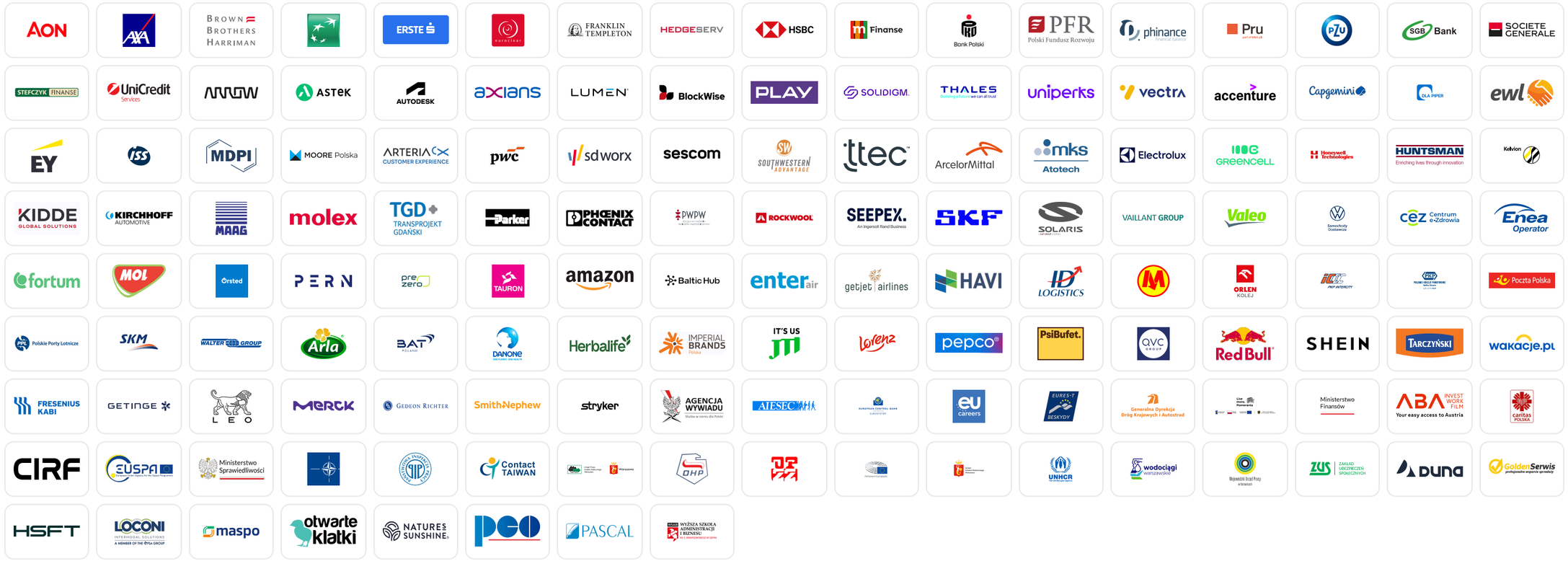
03 EMPLOYERS

Employers present at Talent Days

195 stands across six stops, 64 of them in Warsaw. Banking and finance, IT, logistics, energy, automotive, pharma and manufacturing, alongside public institutions and universities.

195

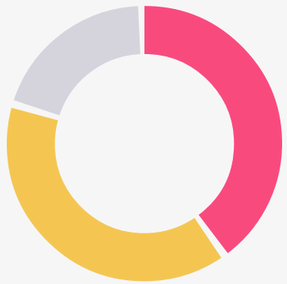
employer stands



04 PARTICIPANTS

Who are the participants

Education status



- **40.5%** Graduates
- **39.5%** Students
- **20.0%** Other level

Work experience

18%	20%	27%	35%
No experience	Under a year	1–3 years	3+ years

Every year Talent Days attracts people with no experience as well as young professionals looking for their next employer.

Data based on registered participants.

07 CAREER PREFERENCES

Where Young Talents want to work

One in five registered Young Talents chose customer service. Office work, social media and marketing came next. Below are the areas that made the top 10 in all six cities.

Most frequently chosen areas*

Customer service	20%
Office work	14%
Social media	13%
Marketing	13%
Administration	12%
Assistant roles	12%

*multiple choice, the total can exceed 100%

Data based on registered participants.

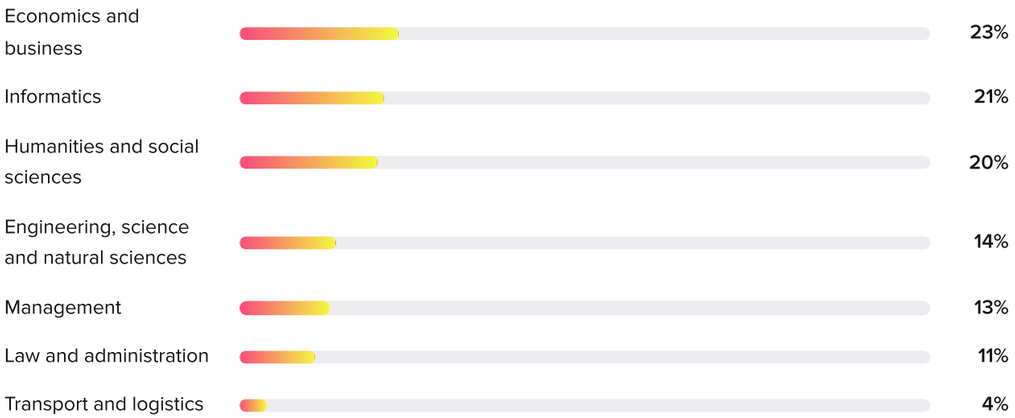
05 FIELDS OF STUDY AND LANGUAGES

What they study and which languages they speak

Informatics, management and finance appear in the top 10 of almost every city, followed by psychology, law and economics.



Areas of study*

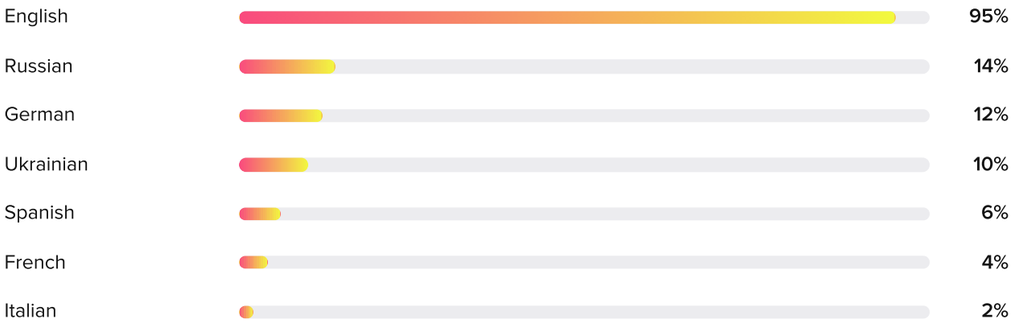


*some people study more than one field, so the total can exceed 100%

Most common fields of study

Informatics · Management · Finance and accounting · Psychology · Law · Economics · Computer science · Administration · Human resources management · Logistics · Management and production engineering · Journalism and social communication

Foreign languages



42
languages in participant profiles, from Russian to Icelandic, Basque and Sami

77%
speak English at B2 level or higher, and 39% at C1 or C2

1,489
people speak at least 3 languages, 709 speak at least 4

Data based on registered participants.

06 UNIVERSITIES

Where our participants study

Each city attracts students and graduates of local universities. Shares are calculated from registered Young Talents in each city.



Kraków

1	Jagiellonian University	15%
2	AGH	12%
3	Kraków University of Economics	12%
4	KEN University	7%
5	Cracow University of Technology	7%
6	AFM Kraków University	3%

Wrocław

1	University of Wrocław	15%
2	Wrocław Univ. of Science and Technology	12%
3	WSB Merito Wrocław	10%
4	Wroclaw Univ. of Economics and Business	10%
5	DSW University	7%
6	University of Life Sciences	3%

Katowice

1	University of Silesia	17%
2	University of Economics in Katowice	14%
3	WSB University	13%
4	Silesian University of Technology	11%
5	WSB Merito Chorzów	4%
6	AGH	1%

Warsaw

1	University of Warsaw	12%
2	Vistula University	7%
3	Warsaw University of Technology	6%
4	SGH Warsaw School of Economics	6%
5	Univ. of Economics and Human Sciences	4%
6	Kozminski University	3%

Poznań

1	Adam Mickiewicz University	22%
2	Poznań Univ. of Economics and Business	16%
3	Poznań University of Technology	12%
4	WSB Merito Poznań	8%
5	Collegium Da Vinci	7%
6	University of Life Sciences	4%

Gdańsk

1	University of Gdańsk	26%
2	WSB Merito Gdańsk	14%
3	Gdańsk University of Technology	13%
4	Gdynia Maritime University	3%
5	WSAiB in Gdynia	2%
6	AWFiS in Gdańsk	1%

Data based on registered participants.

Kraków

CKF_13 · 13.10.2026

13
Oct

Kraków opened the autumn tour on 13 October at CKF_13. It drew the most experienced audience of the season: 41% of registered Young Talents have worked for over 3 years and graduates made up 44%. IT ranked among the top four areas of interest.

3,195
registered Young Talents

752
eCVs collected*

Most eCVs collected

1	Herbalife GBSC	**177 eCV**
2	Huntsman	**163 eCV**
3	TTEC	**105 eCV**

*not every employer used the eCV system

Areas of interest*

Customer service	19%
Office work	15%
Social media	13%
IT	12%
Administration	11%
Technical and engineering areas**	10%

*multiple choice, share of registered Young Talents in the city
**combined: engineering, automation, mechanics, electronics, energy, construction, production, design, technology and structures

Most common fields of study

1. Informatics
2. Management
3. Economics
4. Applied informatics
5. Finance and accounting

Wrocław

DSW Ideis University · 20.10.2026

20
Oct

This autumn Wrocław met at DSW Ideis University. Management was the most common field of study here, and the top 10 also included image communication and creative media. One in five registered Young Talents chose customer service as an area of interest.

2,787
registered Young Talents

957
eCVs collected*

Most eCVs collected

Amazon Fulfillment Poland	317 eCV
SHEIN	124 eCV
Fresenius Kabi Business Services	123 eCV

*not every employer used the eCV system

Event partner

ideis UNIWERSYTET DSW

The Wrocław edition took place on the campus of DSW Ideis University, which opened its space to Talent Days and promoted the event among students.

Areas of interest*

Customer service	21%
Office work	16%
Social media	13%
Administration	13%
Assistant roles	12%

*multiple choice, share of registered Young Talents in the city

Most common fields of study

1. Management
2. Informatics
3. Psychology
4. Image communication
5. Finance and accounting

Katowice

MCK Katowice · 22.10.2026

22
Oct

In Katowice Talent Days took place at MCK, co-hosted by the City of Katowice. Students were the largest group here (42% of registered Young Talents). The top 10 fields of study included sociology, international business and English studies.

2,960
registered Young Talents

878
eCVs collected*

Most eCVs collected

1	Amazon Fulfillment Poland	311 eCV
2	Golden Serwis	169 eCV
3	EY GDS Poland	123 eCV

*not every employer used the eCV system

Event co-host

KATOWICE
dla odmiany

The City of Katowice co-hosted Talent Days Katowice 2026. The event took place on 22 October at the International Congress Centre in the Culture Zone. Together we showed students and graduates that Katowice is the best place to build a career.

Areas of interest*

Customer service	22%
Office work	16%
Assistant roles	14%
Front office / Reception	13%
Media	13%
Technical and engineering areas**	8%

*multiple choice, share of registered Young Talents in the city
**combined: engineering, automation, mechanics, electronics, energy, construction, production, design, technology and structures

Most common fields of study

1. Informatics
2. Psychology
3. Management
4. Finance and accounting
5. Law

Warsaw

PGE Narodowy · 27.10.2026

27
Oct

Warsaw was the largest stop of the season: 5,953 registrations, or 28% of all autumn registrations. PGE Narodowy hosted 64 stands. Consulting was the second most popular area of interest here, and analysis and risk also made the top 10.

5,953
registered Young Talents

1,477
eCVs collected*

Most eCVs collected

1	ABA - Work in Austria	**255 eCV**
2	Golden Serwis	**211 eCV**
3	EWL Group	**153 eCV**

*not every employer used the eCV system

Areas of interest*

Customer service	17%
Consulting	14%
Social media	14%
Marketing	13%
Media	13%

*multiple choice, share of registered Young Talents in the city

Most common fields of study

1. Management
2. Informatics
3. Computer science
4. Finance and accounting
5. Law

Poznań

Concordia Design · 3.11.2026

03
Nov

In Poznań students made up 45% of registered Young Talents, the highest share of the season. 24% chose customer service, also the highest among the autumn cities. One in five registered Young Talents studies or studied at Adam Mickiewicz University (UAM).

3,119
registered Young Talents

939
eCVs collected*

Most eCVs collected

1	Amazon Fulfillment Poland	372 eCV
2	Atotech Poland	144 eCV
3	Pepco	133 eCV

*not every employer used the eCV system

Areas of interest*

Customer service	24%
Marketing	15%
Social media	15%
Office work	14%
Assistant roles	14%

*multiple choice, share of registered Young Talents in the city

Most common fields of study

1. Informatics
2. Management
3. Psychology
4. Finance and accounting
5. Management and production engineering

Gdańsk

Plenum Gdańsk · 5.11.2026

05
Nov

Gdańsk closed the autumn tour on 5 November at Plenum. One in four registered Young Talents studies or studied at the University of Gdańsk, and assistant roles were the second most popular area of interest, their highest rank among the autumn cities.

2,994
registered Young Talents

1,112
eCVs collected*

Most eCVs collected

1	Arla Global Shared Services	**181 eCV**
2	Kidde Global Solutions / Aritech	**137 eCV**
3	Loconi Intermodal	**114 eCV**

*not every employer used the eCV system

Areas of interest*

Customer service	20%
Assistant roles	16%
Office work	13%
Marketing	13%
Social media	13%

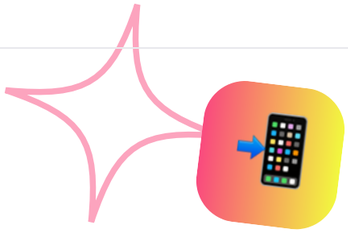
*multiple choice, share of registered Young Talents in the city

Most common fields of study

1. Informatics
2. Economics
3. Management
4. Finance and accounting
5. Psychology

09 ECV SYSTEM

The eCV system, access to candidates



A participant leaves their profile at a stand with one tap of a wristband. The employer does not retype paper CVs and has digital access to profiles for 30 days after the event, while the conversation is still fresh.

6,115 eCVs collected*

Kraków	**752**	Wrocław	**957**
Katowice	**878**	Warsaw	**1,477**
Poznań	**939**	Gdańsk	**1,112**

*not all exhibitors used the eCV system

Most eCVs this season

Amazon Fulfillment Poland	**1,000 eCV**
Golden Serwis	**380 eCV**
ABA - Work in Austria	**255 eCV**

10 TALENT CLASS

Talent Class, knowledge and inspiration



Free certified workshops and talks led by experts from companies and organisations present at Talent Days. Autumn topics included job interview preparation, AI in recruitment, LinkedIn and personal branding, and personal finance.

2,741

Talent Class sign-ups

45

certified workshops and talks

Most popular Talent Class sessions

1	**“Portfolio on steroids. How to use AI to build projects with no work experience”** 5 cities	396 sign-ups
2	**“From first pay cheque to financial freedom. IKE, IKZE, PPE and PPK explained”** 6 cities	394 sign-ups
3	**“How to look for a job effectively in 2026? The candidate and recruiter perspective”** Warsaw	173 sign-ups

Marketing activities

The autumn edition was promoted through social media and search campaigns, videos, mailings, text messages, posters and on-campus activities. In Warsaw participants could also win Zalando vouchers for covering the event on Instagram.

over 14.5M

impressions of Talent Days ads and content online

643K

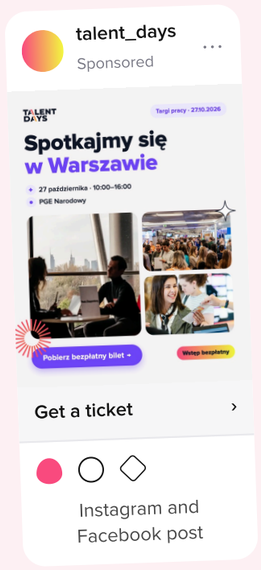
emails and text messages sent

7.95M

reach of content about Talent Days published online

The campaign in pictures

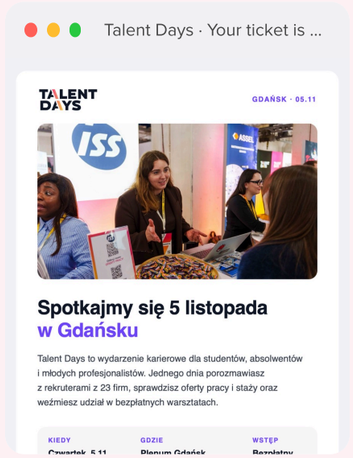
Posts, stories, remarketing, mailings and campus posters



Instagram and Facebook post



Stories, remarketing



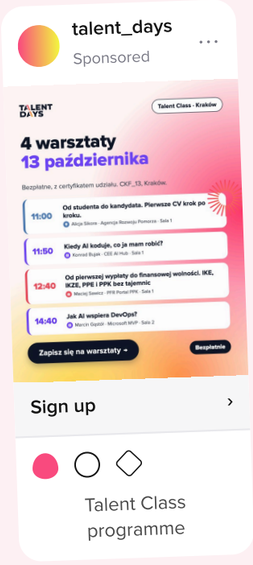
Mailing to the database



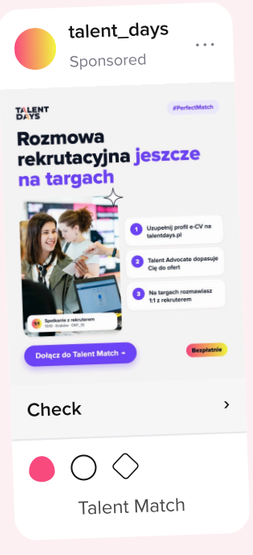
Stories, Katowice



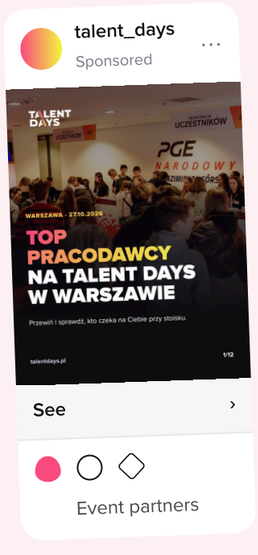
Campus poster



Talent Class programme



Talent Match



Event partners

What employers say



"Definitely one of the better coordinated fairs I have been to."

Adrian Piątek, Communications Specialist
ArcelorMittal Business Center of Excellence

"Talent Days: come, it is worth it, whether you are looking for a job or an employee."

Karol Kłujszo, Branch Director
UniCredit S.A. Branch in Poland

"An excellent space to promote the company among young people looking for a job or an internship."

Gosia Piosik, Senior Recruiter EMEA
Lumen Technologies

"A very well organised event that helped us reach new potential candidates."

Michalina Kwitowska, Early Careers Talent Acquisition Specialist
Smith+Nephew

"The time spent at the event was very valuable. We met people genuinely interested in working, which is always the main goal of our presence at events like this."

Amazon
Talent Days Wrocław and Katowice

"It was the first time we came across an eCV system like this. Very simple, and it makes the work much easier."

Rafał Schmidt, District Director
OVB Allfinanz Polska



“A very energising event. It is a chance to build interesting relationships with potential candidates.”

Gabriela Jadłowska, People Operations Manager

Stowarzyszenie Otwarte Klatki



“A good place to build employer brand visibility.”

Marta Namyślak, HR Business Partner

Fresenius Kabi Business Services



“A great opportunity for students and graduates to find an internship or a first job.”

Hanna Mikołajec, Talent Acquisition Administrator

Huntsman



“As always, everything was organised perfectly.”

Roksana Tomaszewska-Kąkolewska, Employer Branding and Recruitment Advisor

Imperial Tobacco Polska



“Great energy, great people.”

Karolina Bogdan, Recruitment Coordinator

PwC Service Delivery Center



“The event was a good opportunity to meet potential candidates in person, present the company and have valuable conversations.”

Anastasiia Datsyshyn, HR and Recruitment Specialist

Phoenix Contact Wielkopolska

Quotes translated from Polish.

Join us in 2027!

13 FIRST MINUTE

First Minute until 30 Nov

Book a stand for the next season and choose a bonus. The order signing date counts.

1 season
+ 1 bonus

2 seasons
+ 2 bonuses

SPRING 2027

Poznań **9.03** | Wrocław **11.03** | Kraków **16.03** | Katowice **18.03** | Gdańsk **23.03**

Warsaw **6.04** | Rzeszów **TBA**

Book your place ↗

Bonuses to choose from

Dedicated mailing campaign*	PLN 1,000
Inclusion in the campus campaign*	PLN 2,190
InstaStory coverage from your stand*	PLN 1,990
TOP Employer status on talentdays.pl	PLN 1,700
PREMIUM recruitment campaign	

*limit of 8 companies per city. Offer for orders signed between 5 Oct and 30 Nov 2026. It does not cover Starter packages or 4 m^2 custom-built stands.